

The following English version of the Privacy Notice is provided solely to aid in understanding. In the event of any conflicts arising about wording, the German original version shall be exclusively binding for all parties involved.

## **Data protection information from SCC EVENTS GmbH for business partners**

With this information, we, SCC EVENTS GmbH (hereinafter also referred to as "SCC EVENTS" or "we"), inform our business partners and their employees about the processing of their personal data and the rights to which they are entitled under data protection regulations.

This document only describes the aforementioned data processing activities.

In connection with a participation in our events or the use of our offers, further personal data may be processed in connection with the respective purpose. Further information can be found in the privacy notice of the respective event or offer, available at <https://www.scc-events.com/informationspflicht>.

### **1.) Party responsible for data processing and data protection officer**

SCC EVENTS GmbH  
Olympiapark Berlin, Hanns-Braun-Strasse / Adlerplatz, 14053 Berlin  
Managing Directors: Christian Jost, Jürgen Lock  
E-mail: [informationspflicht@scc-events.com](mailto:informationspflicht@scc-events.com)  
Phone: 030 / 30 12 88 - 10  
Fax: 030 / 30 12 88 - 40

The data protection officer can be contacted by post at the above address with "attention to: data protection" or by e-mail: [datenschutz@scc-events.com](mailto:datenschutz@scc-events.com).

### **2.) Purposes and legal basis of data processing**

In the context of the operational and strategic collaboration with cooperation, contract, network and project partners, press representatives, mandate holders and service providers (together, business partners), we process personal data of the aforementioned business partners or their employees. We process this data in compliance with the applicable data protection regulations from the EU Data Protection Regulation (GDPR) and the Federal Data Protection Act (BDSG).

The processing of personal data is based on the following legal grounds:

- A) Article 6 Para. 1 lit. b) GDPR for the fulfilment of pre-contractual measures and / or contractual obligations. Personal data is processed at SCC EVENTS for the purpose of contract initiation, contract performance and contract termination. This includes, among other things, obligations arising from project, service, cooperation, agency and shareholder contracts. If agreed, the terms of use for the "Partner Community" may also apply and result in the processing of personal data in connection with the provision and use of personalized user accounts.  
Insofar as contact or access data of employees of the business partners are processed by SCC EVENTS, this is done on the basis of Article 6 Para. 1 lit f) GDPR (balancing of interests), as long as and insofar as this is useful for the fulfilment of the contract in the operational area.
- B) Article 6 Para. 1 lit. c) GDPR: for the fulfilment of legal obligations such as, for example, obligations under commercial and tax law to keep records, obligations under company law, data protection law and civil

law, also with regard to the fulfilment of obligations to provide evidence and accountability, taking into account and in order to comply with legal provisions.

- C) Article 6 Para. 1 lit. f) GDPR: On the basis of a balancing of interests, personal data is also processed for the assertion of legal claims, for the defense in legal disputes and to ensure IT and TC security. In addition, SCC EVENTS also processes personal data of its business partners and/or their employees on this legal basis for the personalized dispatch of (electronic and analogue) mail, for the purpose of advertising the company's own services (e.g. Christmas greetings, invitations to events), for network maintenance and for the dispatch of information for the purpose of publication and public relations and for the creation and operation of personalized user accounts for the "Partner Community".
- D) Article 6 Para. 1 lit. a) GDPR on the basis of consent for the purpose explicitly stated in each case, e.g. in the case of the publication of personal data or prior to a transfer to third parties or for the transfer of business documents using a personalized / electronic postal address or for other purposes explicitly described in the respective declaration of consent.

**Insofar as we have been given consent (also by implied action) to process personal data for specific, previously stated purposes, the lawfulness of this processing is given on the basis of the consent. Consent given can be revoked at any time. The revocation of consent does not affect the lawfulness of the data processed until the revocation.**

### 3.) Recipients or categories of recipients of personal data

In order to organize and carry out processing activities, only those employees/departments within SCC EVENTS have access to the respective personal data that require it to fulfil the respective purpose. In order to fulfil our contractual services and legal obligations, personal data is partly processed by external service providers or, if necessary, by authorities, if this is necessary and legally permitted for the fulfilment of the aforementioned purposes. In doing so, we always observe the provisions of data protection law; in particular, processing by service providers utilized by us only takes place after conclusion of contracts with a corresponding confidentiality clause.

<u>Receiver</u>	<u>Purpose of disclosure</u>
E-mail provider	Transport of data from e-mails and attachments
Telecommunications Provider	Transport and storage of connection data
Postal and shipping service providers	Transport of mail, parcels and letters
IT and telecommunications service provider	Maintenance, care and upkeep of IT systems and applications (hardware and software)
Law firms and courts	Defense in legal disputes, enforcement of claims, legal advice
Website host	Hosting and provision of public websites for the publication of contact and registration forms as well as information and images
Salesforce.com Germany GmbH	Hosting and provision of the CRM database and the "Partner Community", as well as the personalized user accounts with various features (e.g. registration forms, file exchange)
Data destruction service provider	Disposal of files and data carriers
Credit institutions / banks	Processing of payment transactions
Certified Public Accountant	Execution of the statutory audit mandate
Tax office	Fulfilment of fiscal duties, financial accounting
Authorities: e.g. tax office	Fulfilment of statutory duties to provide information and notification
Other business partners of SCC EVENTS	Project-dependent, e.g. in the case of cooperation and project work
Data Protection Officer	Fulfilment of the audit and control mandate, assistance with data protection issues

In principle, it cannot be ruled out that personal data may be transferred to other countries outside the European Economic

Area (EEA) (so-called third countries). Further information on the transfer of data to third countries is described in section 6.) of this document.

#### **4.) Duration of the data storage**

Personal data of our business partners will be processed for the duration of the cooperation and will only be used to the extent that this is necessary for organizational, operational or, if applicable, information transfer purposes between the business partners and SCC EVENTS. Personal data will be deleted after the end of the respective business relationship or after the purpose of processing has ceased to exist. If no business relationship is established after the review of complete pre-contractual information, the data will be deleted after 4 weeks from the end of the review.

Personal data of our business partners' employees will be processed for as long as necessary to ensure the operational cooperation between the partners and SCC EVENTS. This is the case, for example, with e-mail communication or the creation of personalized user accounts for the "Partner Community". In individual cases, business and operational activities may result in retention obligations for this personal data (e.g. for orders).

Through continuous updating and correction processes, incorrect and out-of-date records are deleted at least once a year, so that only the correct records known to us are processed.

There are various statutory retention periods of up to 10 years, which prevents us from deleting certain data after the end of the contract, but instead we archive it. These include, among others, business letters and invoices. After expiry of the legal retention periods, the data will be completely deleted.

We store data processed on the basis of consent until it is revoked or until the purpose for which it was collected has been fulfilled. You will find the relevant information in the respective declaration of consent. The revocation of consent does not affect the lawfulness of the processing of the data until the revocation. Data processing is also immediately terminated in the event of a (legitimate) objection by the data subject. In addition, data stored for the provision of personalized user accounts for the "Partner Community" will be deleted after 72 hours if the activation of the user account has not been fully completed in accordance with the invitation.

Data that ensure the security of processing and the prevention of security incidents (log data of the IT and TC systems) are completely deleted after 3 months.

Storage of personal data for the assertion, exercise or defense of legal claims is possible and may extend the retention period.

Data protection requests: The requests for information, correction, erasure or restriction of processing that we answer, as well as other requests from data subjects or supervisory authorities on data protection issues are archived for 3 years from the end of the action for the purpose of accountability.

#### **5.) Data protection rights for data subjects**

All data subjects have the right to information under Article 15 of the GDPR, the right to rectification of their data under Article 16 of the GDPR, the right to erasure under Article 17 of the GDPR, the right to restriction of processing of their data under Article 18 of the GDPR and the right to data transfer under Article 20 of the GDPR.

Consent given can be revoked at any time. The revocation of consent does not affect the lawfulness of the data processed until the revocation.

**Right to object:**

Pursuant to Article 21 of the GDPR, data subjects also have the right to object at any time to the processing of personal data concerning them. This concerns in particular these cases:

**A) Individual right of objection (Art. 21 Para. 1 GDPR)**

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you which is carried out on the basis of Art. 6 Para. 1 lit. f) GDPR (data processing on the basis of a balance of interests). If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

**B) Right to object to processing of data for direct marketing purposes (Art. 21 Para. 2 GDPR)**

In individual cases, we process the personal data of our business partners or their employees in order to carry out direct advertising (by post and by e-mail). The right to object can be exercised by the data subject at any time. If data subjects object to processing for direct marketing purposes, we will no longer process the personal data for these purposes.

**Delimitation:** Electronic or postal communication that takes place to fulfill business transactions (e.g. due to a booking or an inquiry) is not affected by an objection to direct advertising.

Data subjects may send their requests for the exercise of data subject rights informally by post or e-mail, stating their full name: SCC EVENTS GmbH, Olympiapark Berlin, Hanns-Braun-Strasse / Adlerplatz, 14053 Berlin or [datenschutz@scc-events.com](mailto:datenschutz@scc-events.com).

**Right of appeal:**

If data subjects suspect that their data is being processed unlawfully by SCC EVENTS, they may of course seek judicial clarification of the issue at any time. In addition, all other legal options are open to the data subjects. Irrespective of this, the data subjects have the right of appeal to a supervisory authority pursuant to Art. 77 Para. 1 GDPR. The right of appeal pursuant to Art. 77 GDPR is available to data subjects in the EU Member State of their place of residence, place of work and/or place of the alleged infringement, i.e. they can choose the supervisory authority to which they turn from the places mentioned above. The supervisory authority to which the complaint has been submitted will then inform them of the status and outcome of the submission, including the possibility of a judicial remedy pursuant to Article 78 GDPR.

The data protection supervisory authority responsible for SCC EVENTS is:

Berlin Commissioner for Data Protection and Freedom of Information

Website: <https://www.datenschutz-berlin.de/>

Phone: +49 (0)30 13889-0; Fax: +49 (0)30 2155050; E-Mail: [mailbox@datenschutz-berlin.de](mailto:mailbox@datenschutz-berlin.de)

**6.) Data transfer to a third country or an international organization**

We sometimes transfer personal data to third countries or international organizations. A list of these services and service providers that may be used in the context of operational and strategic cooperation is described in this section.

Third countries are countries outside the EEA in which the GDPR is not directly applicable. The level of data protection is not comparable to that in the EU. In order to compensate for the existing data protection deficit in the event of a

lack of an adequacy decision, we have agreed further suitable guarantees for the processing of personal data with the service providers concerned in the third country or with the international organization in addition to the standard data protection clauses, so that the data protection standards for these data transfers are compatible with the statutory data protection provisions of the EU and adequate protection is guaranteed when processing personal data.

Name and address of the company	Role of the company, activities/purpose of the transfer	Legal basis for data transmission
Salesforce.com Germany GmbH, Erika-Mann-Str. 31, 80636 Munich / Headquarters: Salesforce.com, inc, Salesforce Tower, 415 Mission Street, 3rd Floor, San Francisco, CA 94105 USA	Processor, Hosting and provision of the CRM database with various functions: Registration forms, file exchange	International organization, DPA: <a href="https://www.salesforce.com/content/dam/web/en_us/www/documents/legal/Agreements/data-processing-addendum.pdf">https://www.salesforce.com/content/dam/web/en_us/www/documents/legal/Agreements/data-processing-addendum.pdf</a> Based on the certification of Salesforce.com, inc. in the DataPrivacyFramework
Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland / Headquarters: Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA	Processor, IT infrastructure, server for storage and archiving of business transactions, Documents and e-mails	International organization, standard data protection clauses, „SCCs (EU Controller-to-Processor)“: <a href="https://cloud.google.com/terms/sccs/eu-c2p">https://cloud.google.com/terms/sccs/eu-c2p</a>

### 7.) Voluntariness and obligation to provide personal data

In order to enter into a consensual business relationship (contract, cooperation), those personal data must be provided which are necessary for the organization and implementation of the business relationship and the fulfilment of the associated obligations or which SCC EVENTS is legally obliged to collect. Without this data we are not able to maintain a business relationship or to carry it out. If a statement can be made voluntarily, we have marked this in the respective data collection form. Any consent given can be revoked at any time. Insofar as contact data of employees of our business partners are processed by us, this shall only be done as long as this is useful for the consensual operational business relationship. The persons concerned have the option to object to the processing of their personal data at any time. This does not result in any disadvantages in the provision of services between the business partners; if necessary, alternative contact options must be explored as a result of the non-provision of personalized employee data.

### 8.) Automated decision making, performance of profiling

As a matter of principle, we do not use exclusively automated decision-making within the meaning of Article 22 GDPR for the establishment and implementation of business relationships.

"Profiling" is a form of automated processing of personal data evaluating personal aspects relating to a natural person, in particular for the purpose of analyzing or forecasting the data subject's performance at work, economic situation, health, personal preferences or interests, reliability or behavior, location or change of location, where this produces legal effects concerning the data subject or similarly significantly affects him or her. SCC EVENTS doesn't process data of the business partners or their employees for the purpose of profiling.